

Waterlefe Community Development District
Golf Committee Minutes
December 15th, 2022

Present: Ted Cole, Tony Maddaloni, Barbie Brand, Joel Ambrose, Don Snowden, Bill Vernal, Bruce Ambrose, and Bob Buchanan

A quorum was established.

Absent: Bonnie Tyler

Other Attendees: Steve Dietz (CDD GM & Golf Club GM), Mark Trotter (Director of Golf), Mary Paige Huisman (Executive Assistant), Sasha Jarquin (Director of Marketing and Membership), Jessica Kaufman (F&B Manager), Chris Threatt (Golf Course Superintendent) and Richard Carroll (CDD Liaison)

Call to Order: Meeting was called to order @ 12:02pm by Mr. Dietz

Public Comments: No public comments.

Business Administration:

Consideration of the Meeting Minutes from November 17th, 2022:

- The minutes from the November 2022 meeting were presented. There was a motion by B. Ambrose to accept the minutes with a second by B. Vernal; this was unanimously approved.

Financial Review:

- August finalized financials were reported on. November and December's month to date financials were reported on.

Business Items: Steve gave an update on the status of the golf cart RFP. Staff is hoping to be able to have the current cart lease end early to free up storage during the closure. Staff is hoping for more finalized pricing on the carts in January.

Staff Reports:

Golf Course Maintenance:

- Chris reported on the current staffing levels and the regular monthly maintenance schedule. Chris is currently working with training staff on procedures for the course post greens renovations.
- Chris reported on the recent overseed and is happy with the conditions he has been seeing.

Marketing Report:

- Sasha updated on the current membership count with the current count being 23 new members joining. The committee discussed with the new member numbers if there will need to be changes post renovations on items like round counts.
- Sasha also reported on the current ad promotions that have gone out including the last month of the "fall promo".

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Pro Shop:

- Mark reported on the Holiday Sale and recent events like the 2nd round of the men's match play and the ladies charity event.
- Mark reported that the Pro Shop has been seeing a lot of St. Pete and Tampa public golf down here as well as traveling golfers.
- Mark reported on the member guest emails that will be sent out soon with other member event emails.

Grille Room:

- Jessica reported on staffing noting that we have a new cook helping Chef Jeff. He will be a part time employee with help during events.
- Jessica reported the Grille Room surpassed their budget for December. Member events like the charity event, holiday sale and member management have been very successful.

Fact Finding Subcommittee:

- No Report. Some committee discussion on Member Guest.

Operations Subcommittee:

- No Report.

Communications:

- No Report.

WMGA:

- No Report

WWGA:

- No Report.

Liaison Comments:

- No Report.

Adjournment:

- B. Brand motioned for adjournment; B. Vernal seconded. It was moved to adjourn the meeting @ 12:58PM.